



PLASTIC FREE AMERSHAM

On Tuesday 27th July 2021 Sustainable Amersham will be holding a ‘Plastic Free Day’ in Amersham-on-the-Hill. The aim is to raise awareness of the damage done by single use plastics and to encourage people, market stall holders and businesses to reduce the use of single use plastics and go plastic free wherever possible.

Why?

Single use plastics damage our environment and have devastating global impact. We must address this problem starting at a local level and we can all play our part. We at Sustainable Amersham are ambitious: we want to make Amersham proud to be a Plastic Free community and now is the time to start this process.

How?

We are working closely with Buckinghamshire Council and other community organisations to help achieve this goal but we need your support and help to make it happen. On Plastic Free Day we hope to engage local traders to offer alternatives to plastic and to take the initiative to find ways to reduce their own plastic usage. These may include:

- ! Drinks cups – encourage customers to use their own refillable cups – maybe offer an incentive if they do so (such as a loyalty stamp, discount etc)
- ! Plastic bags – discourage the sale of bags on the day and make paper or other alternatives available.
- ! Take-away food – wrap in paper or use recyclable trays and containers. No plastic cutlery or bags.
- ! Groceries – encourage people to choose loose unwrapped fruit and veg and to use their own bags. Refill containers wherever possible.

There will be stalls set up to help customers learn how to reduce their own plastic consumption, information about the plastic crisis and how to recycle better.

We will publicise the event in advance using posters, flyers and social media and there will be filming of the event with vox pop interviews on the street. We will promote all those businesses who are actively supporting the event and wanting to make Amersham Plastic free. On that note we invite you to play an active role and let us know of your plans so we can promote them for you. (Contact: hello@sustainableamersham.org)

This day marks the start of an important journey and we would love you to be on board from the very start.

With thanks from the team at Sustainable Amersham.

www.sustainableamersham.org